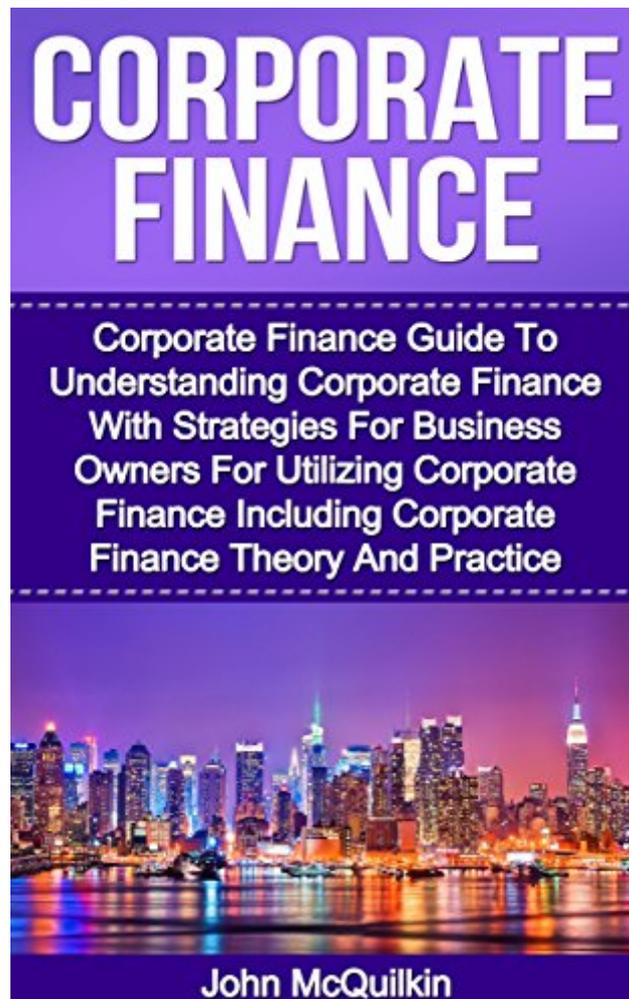


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Finance Guide To Understanding  
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For Business Owners For Utilizing  
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Finance Business, Theory And  
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## Synopsis

Corporate Finance Guide To Understanding Corporate Finance With Strategies For Business Owners For Utilizing Corporate Finance Including Corporate Finance Theory And Practice Get this bestselling book today! Corporate Finance can be daunting and confusing. As a business owner you may want to utilize corporate finance but know where to begin. In this book you will discover not only how corporate finance works but how to utilize it and potentially improve the net worth of your company. This book talks about how a corporation manages its working capital and how it designs its capital structure. It also has sections about the nominal and real value of money, and present and future value of money. Furthermore, it discusses various concepts in the valuation of an investment and how it lets a company or an investor decide on which investment to take. Lastly, the concepts of capital budgeting and capital rationing and their relationships with inflation and depreciation are also part of the discussion in this book. I wish you all the success in the world as you embark on the road to a greater understanding of corporate finance. You can achieve a better understanding of corporate finance and this book will help you do it! Here Is A Preview Of What You'll Learn... What Is Corporate Finance? What Is Capital Structure? Project And Investment Valuation Management Of Working Capital Real And Nominal Value Of Money The Present And Future Value Of Money The Opportunity Cost Of Capital The Concept Of Perpetuity The Concept Of Annuity Computing The Value Of Bonds Computing For The Value Of A Common Stock The Concepts Of Payback Period And Internal Rate Of Return The Concept Of Capital Rationing Capital Budgeting, Inflation, And Depreciation And So Much More! Download your copy today! Take action today and download this book now! Tags: corporate finance, corporate financing, mergers and acquisitions, raising capital, strategic management, funding a startup, capital structure, corporate finance, corporate financing, mergers and acquisitions, raising capital, strategic management, funding a startup, capital structure,

## Book Information

File Size: 911 KB

Print Length: 50 pages

Simultaneous Device Usage: Unlimited

Publication Date: March 11, 2015

Sold by: Â Digital Services LLC

Language: English

ASIN: B00UKUDQT2

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Not Enabled

Enhanced Typesetting: Enabled

Best Sellers Rank: #315,630 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #20

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## Customer Reviews

I have read a few of John McQuilkin's books about business, finance and management and I really like the way he explains things in a way that I can grasp and retain what I read. In this book, McQuilkin explains the concepts, methods and workings of corporate finance. This book helps you to understand capital structure and capital structure theories and sources of corporate capital. You about how a corporation manages its working capital and strategies for how its capital structure is designed and utilized as well as managing financial risk. I found chapters 5 and 6 to be particularly interesting where the author discusses the real and nominal value of money and the present and future value of money. The examples the author uses makes it a lot easier to comprehend. This is a very educational and insightful book with valuable information about corporate finance that you can use to your advantage. This book gives you a great education and a clearer understanding of corporate finance in the real world.

My son is working on a project in school where his part is to deal with the corporate finance picture of a popular company. While I worked in corporate finance for years and even have a degree in finance, I can't seem explain any of this to him in English. We purchased John McQuilkin's "Corporate Finance" and he says that he finally understands the basic capital structure of corporations and how capital is raised and managed. There are some great explanations in this book about the value of money, opportunity costs, rates of returns and so much more. This is an excellent guide to corporate finance.

Corporate finance (and finance in general) can be very overwhelming. It is easy to get lost in all of the information out there, especially if you weren't/aren't a finance major in college. But as terrifying

as it can be it is also an extremely useful tool for businesses and even for individuals. This book will help break it down and take the fear away when delving into this world for the first time. John McQuilkin gives you the tools you need in order to truly understand corporate finance and how it will help you in your business and your life. He also gives great advice on how to start, how to make the best decisions for your situation, how to use it as an individual, and so much more. He makes sure everything is clearly written and easily understood, and he presents all of the information in a well organized way. Whatever your skill or knowledge level is in the world of finance doesn't matter if you have this book. If you are already fully immersed in this world this book will help you further your education and help you teach others. If you're just starting out this will give you the confidence you need. I highly recommend having this book in your library!

Before reading this I really didn't know anything about corporate finance beyond how to spell it. I love learning new things and this taught me a lot. It sounds like something only big companies should know but I believe this information is quite beneficial to small business owners as well. There's a lot of information in here and I'm going to have to read it a few times to really absorb all the knowledge it offers. The chapters on Management of Working Capital and Opportunity Cost of Capital gave me a lot to think about as well as a lot of new ideas for managing business finances as well as my own personal ones. I had no idea how to value a stock or how to determine if it was under or overvalued until now. This is going to help me a lot both in my small business and managing my IRA. Understanding corporate finance is going to help me with my personal finances as well so this book is a win win for me.

This book is so full of information, it's amazing. I, probably like most people, was never taught about money. I was just told to save it. This book goes into so much detail about where your money goes and the different strategies that corporations use to grow their money. The author gives definitions of terms that are used in finance, and the formulas used to calculate investments. It goes into investing in the stock market, and the different strategies companies use. There is so much information packed into this book, I need to read it again. I want to point out that there is no financial advice in here, but I am sure this is what a finance class covers. If you are starting a business, or are in business, or you just want to learn more about finances, you really need to pick this up.

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